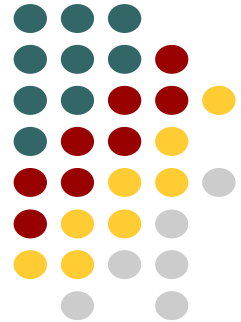


# Completevent Professional Data Sheet

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## Completevent Professional Product Overview



**Completevent Professional is a specialized solution designed for companies who manage a single event on various scales. The application features allow smarter event planning and management for better turn-out and improved visitor experience. Available as a web based application, Completevent is easy to deploy in any organizational set-up**

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## Completevent Professional data sheet

Completevent Event management solution is event management software that provides 360 degree management solutions for event managers. With inherent flexibility to adapt to events of various scales and sizes, Completevent is the first choice of various event management firms for making event management synchronized and event marketing effective. Completevent is a completely secure, robust and scalable solution that will enable you to take the next step in contemporary event management

Completevent Professional is a specialized solution designed for companies who handle single events on various scales. Various features incorporated in this edition allow smarter event planning and better execution for better turn-out and improved visitor experience. Available as a web based application, Completevent is easy to deploy in any organizational set-up

## Features

- **No Installation hassles:** Web based application. Up and running in seconds
- **No infrastructure set-up:** Web based application, no worry of infrastructure and technology compatibilities
- **Robust:** Simple to learn and easy to use. Very quick learning graph
- **Secure:** Adequately protected against data theft and data misuse. User profile based access.
- **Technology:** Built on highly compatible and flexible .Net platform and MSSQL 2005 database
- **Quality:** Professional product development, deployment and support
- **Price:** Best price for features and high ROI

## Functions:

### Credit card Integration:

Secure integration of credit cards and other online payment options like wire transfer, paypal etc. Facility to accept multiple currencies

### Multiple Registration options:

Multiple event registration options for users like online registration, by phone, by fax, on site check in etc

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## **Remote administrative access:**

Remote access to event managers and other administrative staff as per access privileges

## **Email campaigns:**

Develop potent and focussed email blasts and campaigns for maximal event exposure

## **Image Processing**

Advanced image processing features to allow quick and easy image modification plus enhancement

## **Event Administration**

Highly secure and feature rich event management interface for more efficient and effective event management. Single interface for multiple administrative functions

## **Form Manager**

Built in form manager module for 'on the fly' form generation. Easy to use GUI for quick creation and deployment of forms. Ability to define notification rules on form submission. Form data export features central data management

## **Mass Messaging:**

Use SMS integration for mass notification to event audience

## **Archiving:**

Features to allow easy archive and access of yearly event data for quick retrieval and re-use

## **Reporting:**

More than 15 standard reports and unlimited custom reports for maximal pre and post event analysis

## **Online Presence:**

Quick development and deployment of event websites. Quick creation and alter of templates using a drag-drop interface. In built modules for affiliate and sponsor management

## **Sponsor Management**

Control and quantify sponsor exposure in an event. Affiliate management for additional revenue generation

## **Exhibitor Login:**

Personalized exhibitor login for most updated exhibitor profiles. Platform for visitor/exhibitor interaction

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## Applications

### Easy Administration

Easy and quick management of small events like board room meetings, small seminars etc. Quick site deployment using a site look from existing templates. Quick contact searches and integrated email management.

### Brand Building:

Build the event brand by maximally using event theme, logo and color in all correspondence and online presence. Make all communication uniform and template based. Use other sites to gain exposure for an upcoming event

### Contact generation:

Network with your existing clients, exhibitors, sponsors and vendors using a common interface. Maximise reference and contact generation by offering incentives online and otherwise. Tap the website fully to generate new contacts

### Online Advantage

Use online platform as a potent tool for maximising collaboration and user convenience by offering a range of features like online registration, personalized accounts, communication etc. Minimize spend on paper based correspondence

### Personalize communication

Personalize communication with your use and offer them custom information rather than generic information. Offer attractive benefits to frequent visitors. Save their time by allowing them to access and print their information at their convenience

### Consolidated data

Create and consolidate a single focal database for all event related information. Useful data can be quickly accessed using fast searches. User profile based access to restrict data view. Remote data access features

## Architecture

Completevent Professional uses web based architecture for deployment. It is hosted on dedicated servers. Such infrastructure is readily available with various hosting vendors. There are no complicated infrastructure and server configuration requirements making the application simple to deploy.

Completevent is built using Microsoft's .Net framework with full 64-bit support for both the x64 and the IA64 hardware platforms. This framework allows tight web services based integration. Custom desktop compatible plug-ins of the solution can be easily developed using .Net framework.

MSSQL 2005 database server delivers a more secure and reliable data management and analysis platform. With higher availability (99.999%) for mission critical applications and five times faster failover, it is the best technology option for event data storage. Reducing development time by up to 35 percent not only decreases the cost of applications, it also helps companies stay ahead of their competition.



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## Completevent Security

Completevent Professional employs comprehensive and inbuilt security architecture. A 128 bit encryption of all transmitted data is offered to ensure that all monetary transactions taking place are safe from hackers and other security threats. The administration interface has a range of authentication methods to ensure that only select users have access to event data. Further access levels can be added on to ensure maximal security to mission critical data. IP encryption is another method that is offered to allow safe remote access.

To learn more about the security options in Completevent Professional, please mail us at [sales@completevent.com](mailto:sales@completevent.com)